



Press Release

Hundreds head to Cardiff for a new life down under

The Aussies were in Cardiff last weekend; but it wasn't just the cricket grabbing the headlines. Down Under Live! gave the people of Wales their first event dedicated to a life in Australia, with hundreds signing up for information on migrating.

The show, held at the Parc Thistle Hotel on Saturday, provided visitors with a wealth of independent information and advice on making the move of a lifetime – a move which more than 20,000 Britons will make this year alone. Australia is still in desperate need of migrants to fill critical skill shortages, and it is expected that this need will grow as an ageing population and state growth targets fuel more migration to Australia from the UK.

Amongst the exhibitors at the event were the state government of Victoria, recruitment companies, financial experts and migration agents. All reported good business, with FC Exchange commenting "The event was well publicised, well organised, with plenty of information available. Covered everything you would need to know". Exhibitors also remarked on the quality of the audience – healthcare professionals, IT workers and skilled engineering staff were all well represented at Down Under Live!

The dedicated seminar programme, which covered everything aspiring migrants need to know in order to speed their way to Australia was packed to hear the latest information on getting a visa to Australia and which jobs are most in demand.

"We're delighted with the attendance and feedback from the Cardiff show. "said Lisa Doerr, the show's director, "Putting on an event in the current economic climate is difficult, but with the leading emigration magazine – Australia & New Zealand – behind us, we were sure this event would be great – and are very happy its delivered."

Down Under Live! moves to Birmingham on the 19th and 20th September, and then London on the 30th and 31st January 2010. Tickets are available from £5 via the website –www.downunderlive.co.uk

For further information

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