



Press Release

Down Under Live announces new shows, venue and visitor growth

The UK's number one event for jobs and emigration advice for Australia & New Zealand today announces a new date in May, visitor numbers up in London and also a new venue for its showpiece October event.

[Down Under Live](#) will visit the National Motorcycle Museum in Birmingham on the 26th & 27th May as a result of unprecedented demand for emigration information for both Australia and New Zealand. The event comes on the back of a hugely successful show in London, where [Down Under Live](#) saw visitor numbers increase to over 3,700 on the weekend of the 11th & 12th February.

One exhibitor commented that he was around 30 to 40% busier at Down Under Live than at a competitive event in London held just a week before. Other exhibitors reported similar business, and such was the demand for tickets that the show closed an hour and half after its planned closing time on the Saturday.

As a result of the need to allow more room for visitors and extra features in the event, [Down Under Live](#) will move to the brand new West Hall in Olympia, London on the 5th, 6th and 7th October 2012. The new venue is part of a £20 million refit for Olympia and provides the show with world class facilities.

John Weir, event director for organizers Evolve says “There is an old saying; quality will out. The quality of our event, our seminar programme, and most importantly our visitors, is key to the success of our show. We're very excited about the new venue, which will allow our show to grow and offer even more value for visitors and exhibitors alike.”

Down Under Live's dates for 2012 are

18th & 19th February - Edinburgh

25th & 26th February - Birmingham

26th & 27th May - Birmingham

29th & 30th September - Birmingham

5th, 6th & 7th October - London

For further information on exhibiting at any of the Down Under Live events, please contact John Weir (john.weir@edpltd.co.uk)